



Great Marketing Opportunity! PPSA New Technology Showcase

Monday, June 19, 2017
3:30PM- 4:15PM
General Session Room

The NTS allows you access to the entire conference audience in a short commercial presentation dedicated to your newest technology. Participation will include:

- An 6-minute presentation of your new technology, product or service without commercialism guidelines/restrictions (PPSA anti-trust guidelines still enforced)
- A "read-only" version of your presentation included in the conference online proceedings
- Company and presenter's name listed in the conference's program book
- An excellent complement to your exhibit

Requirements of NTS Application

- Presentation must be for a new product, a new service, or a new application of an existing product or service.
- Provide title, speaker's name and contact information, company name, and a short abstract to PPSA by **April 3, 2017**. Abstracts should be about 75 words or less.
- The presentation CAN include your company name, trade names, and logos.
- No pricing information is allowed. Presenters must adhere to PPSA antitrust guidelines, which can be found [here](#). Violations could lead to removal from the program during your presentation.
- Presentations, in their entirety, including questions and answers must be 7 minutes long. A timer will be employed and visible to the speaker.
- No commercial literature is to be displayed or distributed during the session.
- Only one presentation per company
- Presenter must be a registered attendee of the conference.
- All presentations must be sent in advance for anti-trust review and will be loaded onto one PPSA computer if sent by the deadline **May 15, 2017**.
- There will be seven speaking slots, exhibitors and sponsors will be given priority. The NTS Planning Committee will vote on the newest products or services that will be accepted into the program. Notification of acceptance or rejection will be sent out on April 24, 2017.

Selection of Presentation Times

The NTS session will be held on Monday from 3:30PM-4:15PM. The order of the presentations will be determined at random selection. The selection will take place at the PPSA offices after acceptance of the abstracts. The purpose is to eliminate any preferential treatment or screening of the submissions. The only screening of the submissions will be the determination of a "new" product, service or application.

All applicants will be notified of their individual time slots immediately following the selection. The resulting showcase schedule will be published in the conference program booklet.

Am I Eligible?

Any speaker may apply for a spot in the New Technology Showcase; however preference will be given to exhibitors and sponsors of the conference. All presenters must be a registered attendee of the conference.

Important Dates to Remember

- **April 3, 2017** — Application Submission Deadline
- **April 24, 2017** — Presentation times selected & notifications sent
- **May 15, 2017** — Final PowerPoint presentations submitted to PPSA for proceedings
- **June 19, 2017** — New Technology Showcase Presentations

How Do I Apply?

Please send your abstract to Ashley Westbrook, contact information is below.

Questions about the NTS?

Ashley Westbrook

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For more information about the 2017 PPSA Annual Conference, including the Exhibit and Technical Programs please visit the [conference website](#).

Thank you for choosing PPSA for your presentation!